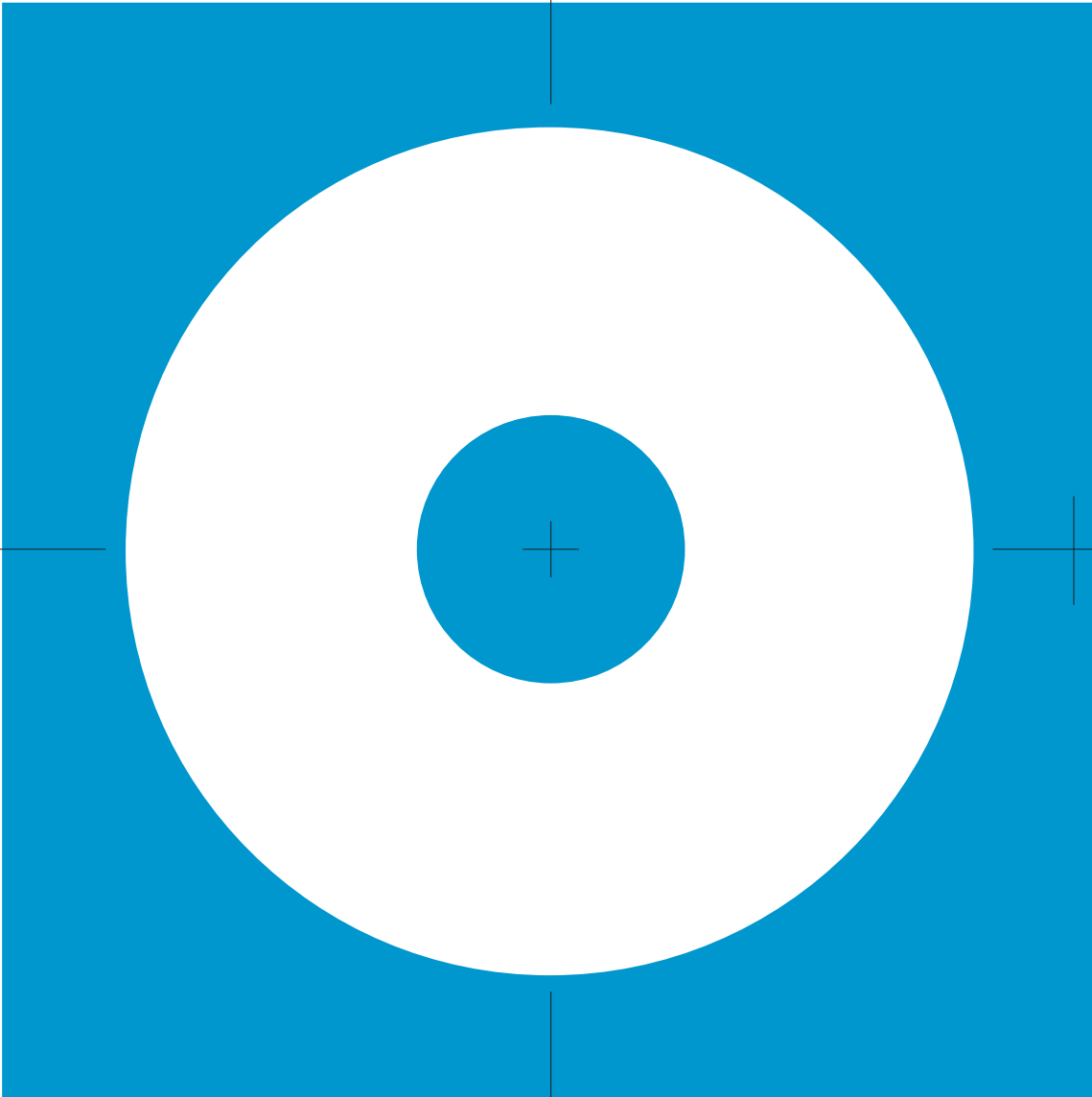


## SAFE PRINT TEMPLATE

By not printing into the center of the disc, this is our safest CD spec. It covers most of the reflective silver including the maker's mark and order number within the mirror band. Also reference the CD art specifications found on page 4 & 5 of our CD Developer's Kit (found on our web site.)

< Printable Area: 37 - 117mm >

■ = non-printable area



CDs, DVDs, and BuRay discs look alike, use a logo!

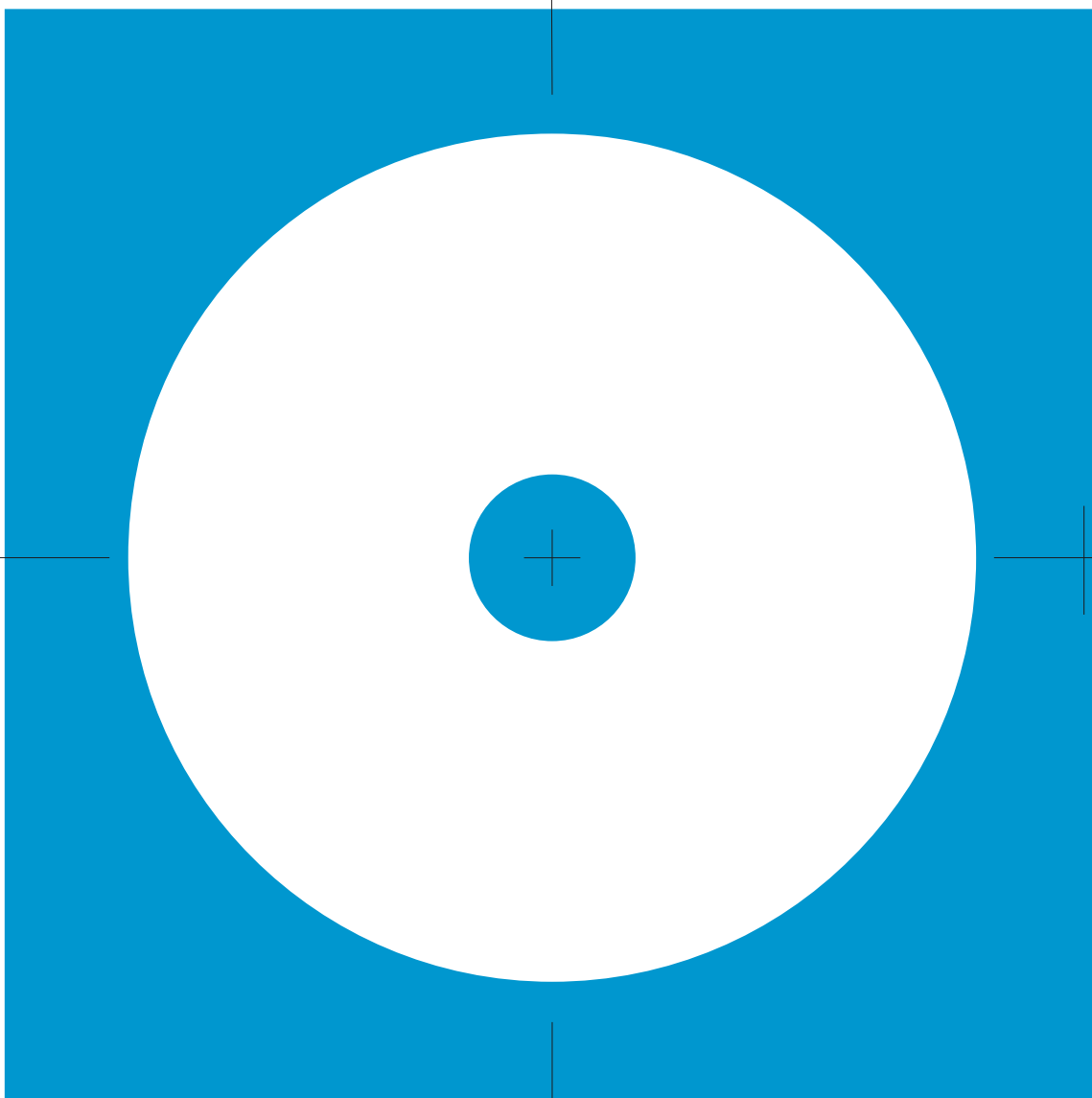


## PRINT TO CENTER TEMPLATE

This template prints the entire printable surface of the disc. On some of our CD replication equipment, there is a molding ridge in the clear center of the disc that can hinder the even application of ink. There is also the concern of a difference in opacity when printing over the silver of the disc and the clear center. We therefore, recommend not printing over this area by using the template above (37 - 117 mm). All this said, many of our clients choose this print to center spec and are pleased with the result. Also reference the CD art specifications found on page 4 & 5 of our CD Developer's Kit (found on our web site.)

< Printable Area: 23 - 117mm >

■ = non-printable area



CDs, DVDs, and BuRay discs look alike, use a logo!



ARTIST NAME, PHONE # AND E-MAIL:

## ART FILES:

- We prefer native Illustrator or EPS files, however, we also accept Photoshop, InDesign and QuarkExpress files. We recommend Photoshop for CMYK or monotone/duotone artwork only.
- Set up your artwork behind the template mask.
- Raster images should be at least 300dpi.
- To avoid having to send fonts, convert your text to outlines/paths.
- Do not flatten template into artwork.
- MAC users: Name your files with Windows type file extensions that refer to the application or file type (i.e. "my great layout.ai" - "super photo.tif").
- Compress files into one archive file (Zip or Stuffit). Don't forget to send active fonts and linked graphics if needed. (It's better to link a file than embed it!)
- Send your art files and a digital proof (PDF or Jpeg) to us via e-mail, our FTP site, CD-R or carrier pigeon. Or if you prefer, you may also provide hard copy printed proofs.

## COLORS:

- Only use Pantone Solid/Spot Coated Colors or CMYK colors.
- We recommend printing onto a white background. (White counts as 1 color)
- Up to 6 colors can be printed onto a disc.
- We do not recommend trying to match the same colors between the disc and the printed packaging. Call for details.

## PRINT METHODS:

Unless you specify a preferred method, we will use the method that works best for your artwork.

- Screen printing is best for vector based pantone color artwork.
- Offset Litho is best for full color (CMYK) photo based artwork.

## QUARK USERS:

- Set template picture box fill color to NONE.

## SIZE MINIMUMS:

- positive text: 6 points  
(8 points for CMYK)
- negative text: 7 points  
(8 points for CMYK)
- positive line: .5 points
- negative line: 1.5 points
- trapping: .25-.5 point  
(.5-1 point stroke)

## DOT DENSITY RANGE:

Dots smaller than the minimum may not print. Dots larger than the maximum may become solid.

- Screen print: 15-85%
- Offset Litho: 5-95%