



ARTIST NAME, PHONE # AND E-MAIL:

ART FILES:

- We prefer native Illustrator or EPS files, however, we also accept Photoshop, InDesign and QuarkExpress files. We recommend Photoshop for CMYK or monotone/duotone artwork only.
- Set up your artwork behind the template mask.
- Raster images should be at least 300dpi.
- To avoid having to send fonts, convert your text to outlines/paths.
- Do not flatten template into artwork.
- MAC users: Name your files with Windows type file extensions that refer to the application or file type (i.e. "my great layout.ai" - "super photo.tif").
- Compress files into one archive file (Zip or Stuffit). Don't forget to send active fonts and linked graphics if needed. (It's better to link a file than embed it!)
- Send your art files and a digital proof (PDF or Jpeg) to us via e-mail, our FTP site, CD-R or carrier pigeon. Or if you prefer, you may also provide hard copy printed proofs.

COLORS:

- Only use Pantone Solid/Spot Coated Colors or CMYK colors.
- We recommend printing onto a white background. (White counts as 1 color)
- Up to 6 colors can be printed onto a disc.
- We do not recommend trying to match the same colors between the disc and the printed packaging. Call for details.

QUARK USERS:

- Set template picture box fill color to NONE.

SIZE MINIMUMS:

- positive text: 6 points
(8 points for CMYK)
- negative text: 7 points
(8 points for CMYK)
- positive line: .5 points
- negative line: 1.5 points
- trapping: .25-.5 point
(.5-1 point stroke)

DOT DENSITY RANGE: 15-85%

Dots smaller than the minimum may not print. Dots larger than the maximum may become solid.